

PERTINGO
BRANDING EXPERTS

PROFILE PRESENTATION



PERTINGO
BRANDING EXPERTS



breathing emotions into brick
and mortar...

Pertingo creates bespoke branding for **retail, commercial and hospitality brands**, shaping the space to reflect the values of the company and helps to drive experiences.

We offer turnkey solutions that begin with design and culminate in the launch of your brand space.

We specialize in **sculptural installations, in-store graphics, outdoor signage and lighting.**



Services

SIGNAGES

TURN-KEY
PROJECTS

HOARDINGS
AND MALL
BRANDING

WALL
ADVERTISING

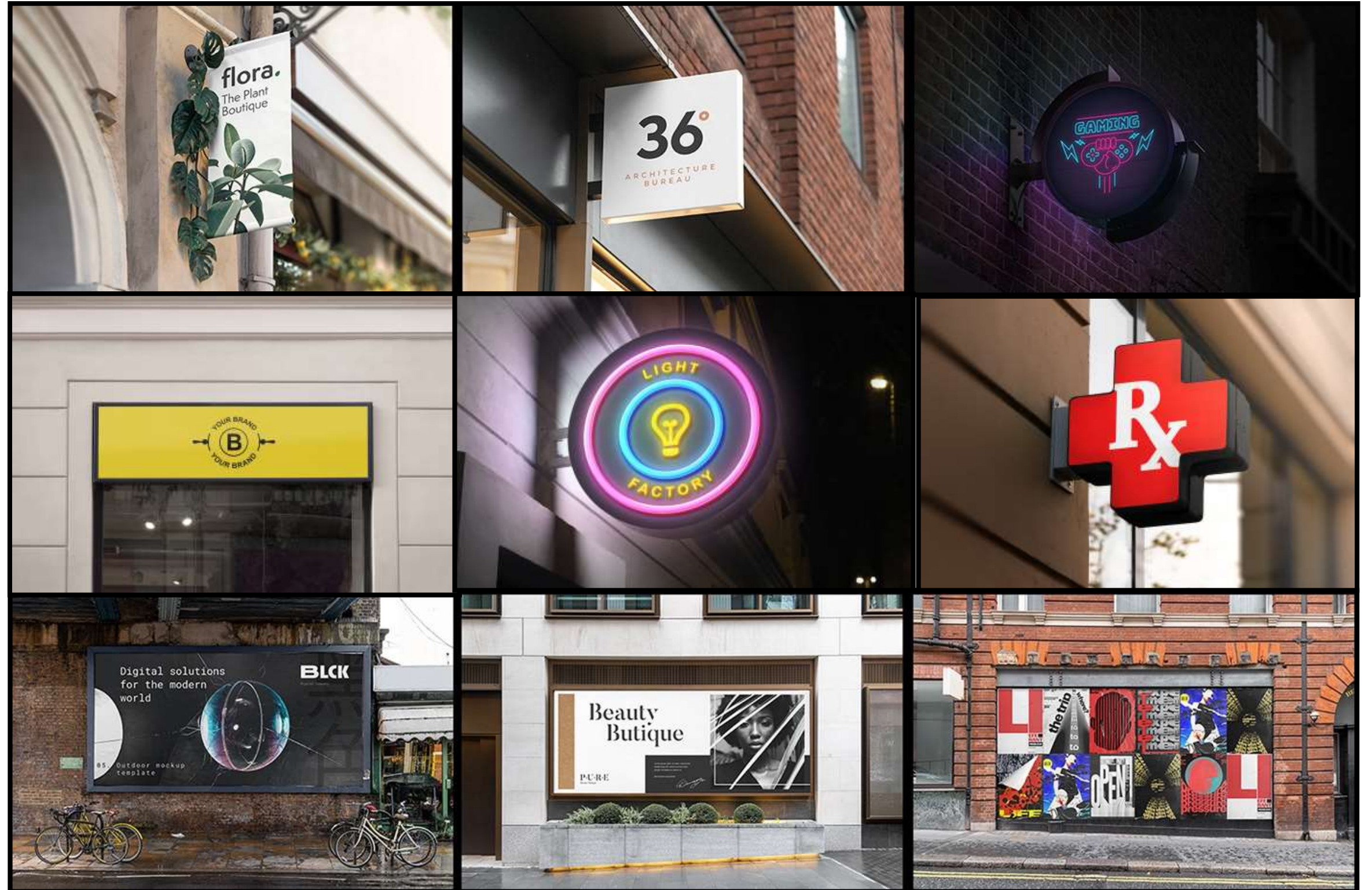
AUTO
RICKSHAW
BRANDING

RWA /
SOCIETY
BRANDING

CINEMA
ADVERTISING

EXHIBITION
STALL DESIGN
&
FABRICATION

POS
DEPLOYMENT





#01
RETAIL



#02
HOSPITALITY



#03
CORPORATE & CULTURAL

Sectors



WHAT WE BRING
TO THE TABLE

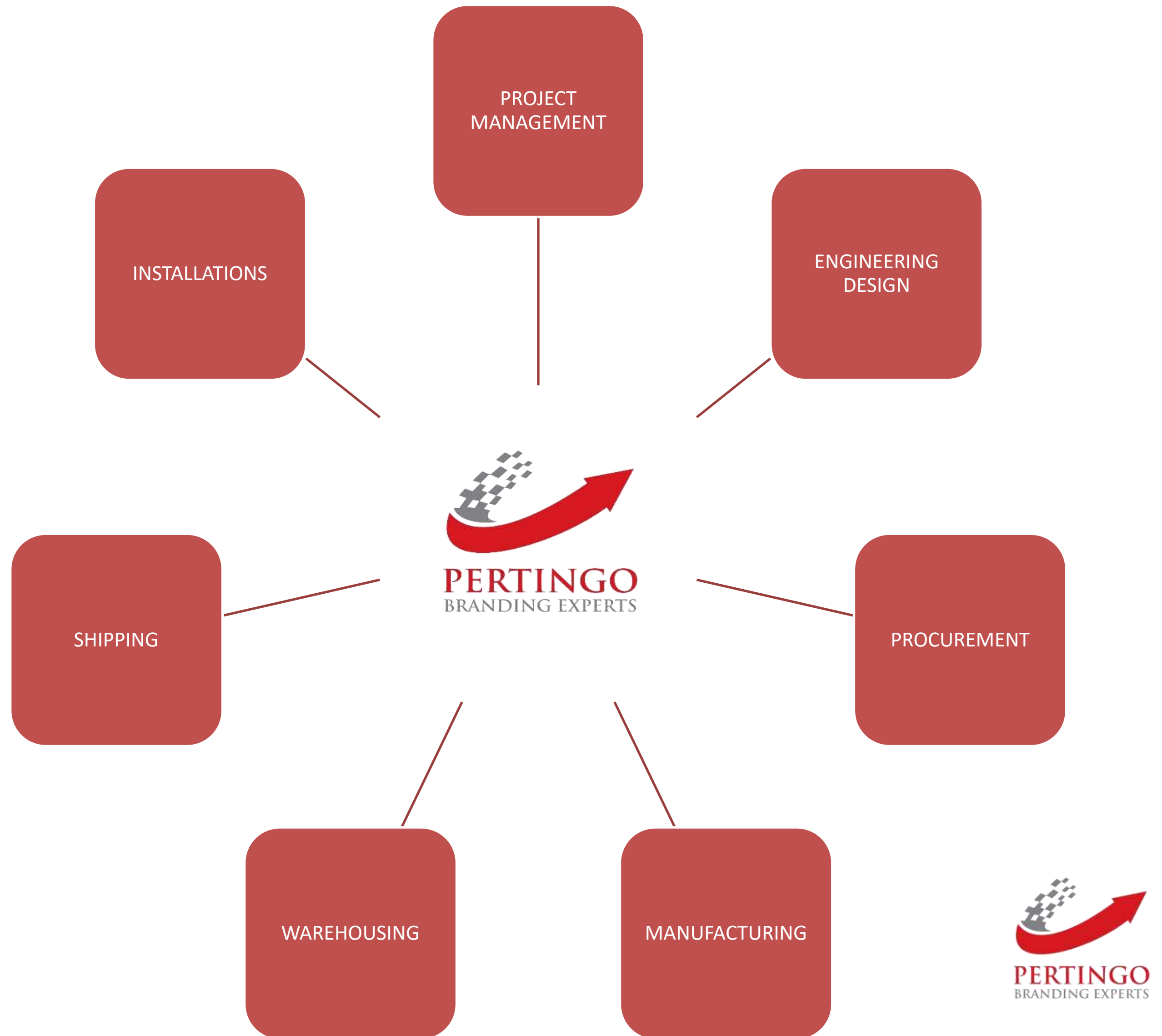
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We design and realize luxurious turnkey outdoor projects coordinated and refined in every detail



OUR APPROACH TO TURNKEY SOLUTIONS

Pertingo provides the entire
turn-key retail delivery service
for multi-store roll-out brands
throughout India.



What do we bring to the table?

Continuous Reinvention

A strong belief that evolution and reinvention is the key to success.



In a creatively evolving industry, the idea of change is the only constant.



Singular belief that technology has the potential to reimagine every industry.



In keeping up with the changing times & ideologies, we have constantly reinvented



PERTINGO

is driven by professionals who have a passion for both branding and technology.

What do we bring to the table?

Millennial Mindset.

We've been in the industry for years, but we are committed to the future. We constantly upskill and re-imagine to deliver stunning visual impacts that exceed audience expectations.




What do we bring to the table?

Collaborative Creativity.

Our approach is simple – collaboration makes us stronger. And more creative. Which is why we partner with the best brands & people worldwide so we can ensure every piece of work we do is memorable and impactful.





At PERTINGO, we have four stages fueled by our skills:

We understand.

We strategize.

We design.

We implement.

Depending on your needs, we can play a bigger or smaller role in each of these aspects of your project.

Our expert team will sit with you and clearly understand your goals and your brand

Understand

Strategize

Our dedicated concept team will brainstorm to generate ideas, develop and discuss them to deliver the best possible solution for your brief. Our strategies are always precise and our out of the box thinking gives you a magical solution every time

Our in house team of 2D & 3D designers are equipped with the latest global design trends and software to bring the idea to life. Whether you are looking for a traditional approach or a cutting edge technology oriented venue design, our team creates just the perfect ambience

Design

Implement

The team gets on site and implements the plan to the dot, with a continuous eye on quality and cost.



Civil interior fitouts & turnkey projects

Turnkey Projects



TURNKEY

End to end solution from design to fit outs to complete showroom interiors and branding

Turnkey Projects



End to end solution from design to fit outs to complete showroom interiors and branding



Branding

Branch Branding



- ✓ Location: 22 towns
- ✓ Type: In Shop Branding
- ✓ Total: 200 outlets @ AP & Telangana

Hoardings & Mall Branding



Pan India Cinema Advertising, Mall branding and hoardings



- ✓ Location: 6 Metro Cities
- ✓ Type: In Clinic Branding
- ✓ Total: 41 Clinics



- ✓ Location: 6 Metro Cities
- ✓ Branch Branding & Signage
- ✓ Total: 86 Outlets

Gantry



- ✓ Location: Maharashtra
- ✓ Gantry & Oneway Vision
- ✓ Total: 278 Branch & ATM's



- ✓ Location: Mumbai & Pune
- ✓ No Parking Board
- ✓ Total: 1.5 Lac Boards

Rack Branding



- ✓ Location: 22 Cities
- ✓ Type: Rack Branding
- ✓ Total: 250 Outlets



- ✓ Location: Across India
- ✓ Rack Branding & Product Tagging
- ✓ Total: 1760 MTO's

Dealer Boards





- ✓ Location: 6 Metro Cities
- ✓ Type: Visual Merchandising
- ✓ Total: 400 Retail Outlet

Wall Painting

WALL PAINTING

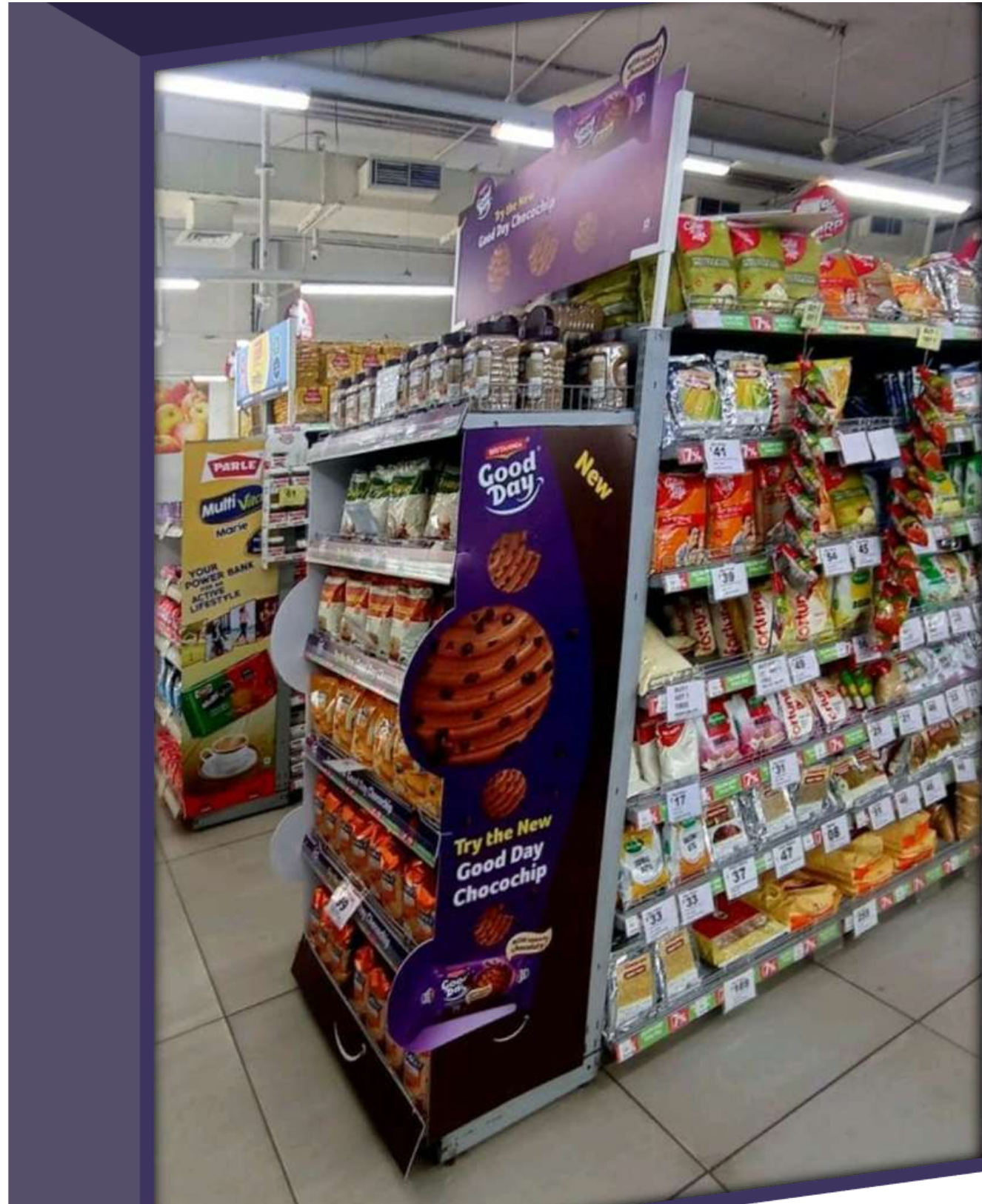


- ✓ Location: 27 Towns
- ✓ Type: Wall Painting
- ✓ Total: 820 Outlet



- ✓ Location: Pan India
- ✓ Type: Wall Painting & Signage's
- ✓ Total: 3200+ Outlet

POS deployment



- ✓ POS deployment is an effective and impactful way of :
- ✓ We provide deployment of POS at retail outlets.

Acrylic Branding

ACRYLIC BRANDING

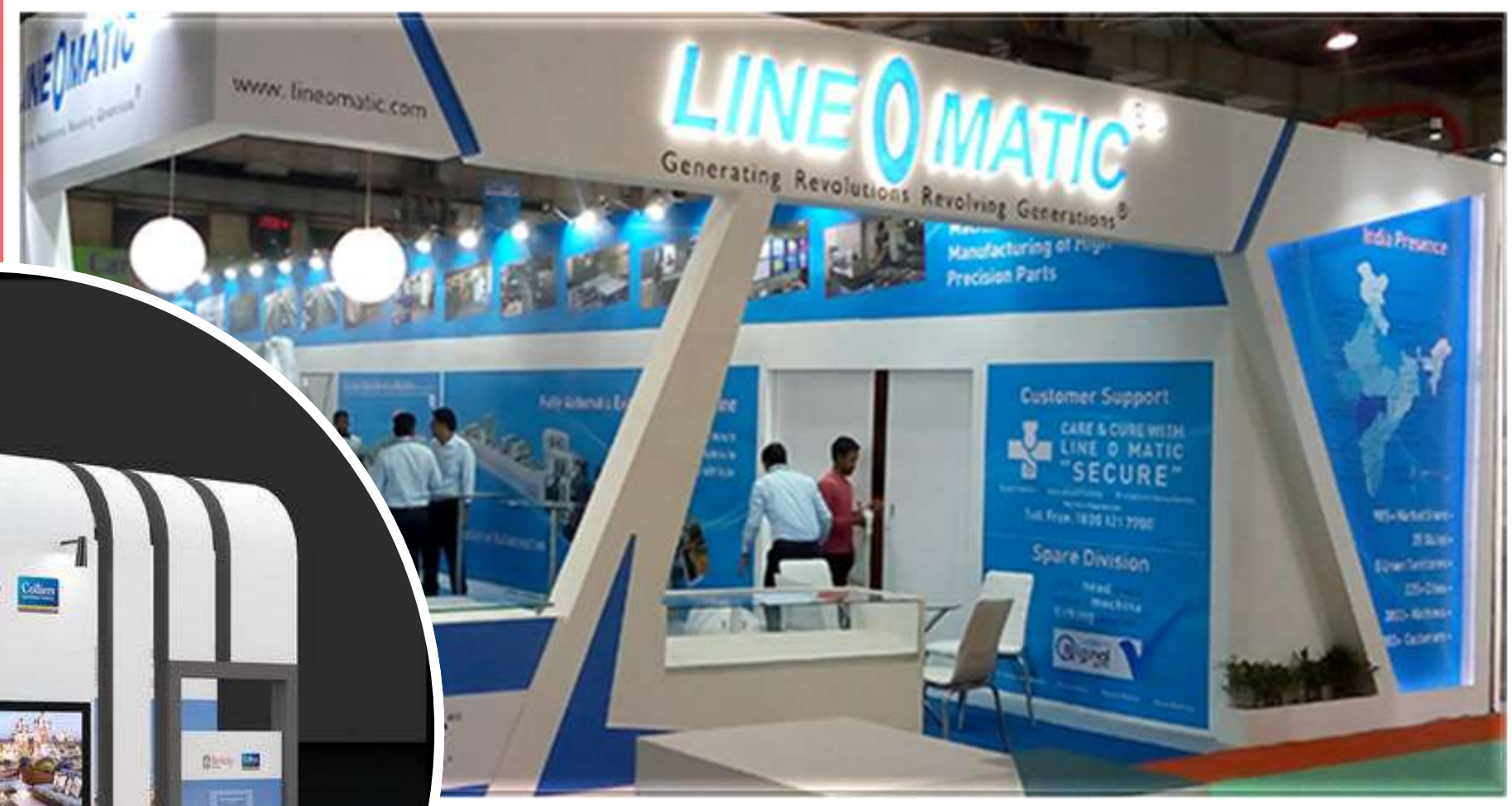


Innovations

INNOVATIONS



Stall Design & Fabrication



Van Design & Fabrication



JSW Van fabrication and Activity- Jaipur/ Hubli/ Hyderabad



No Parking Boards



- AP- Telengana

RWA / Society Branding



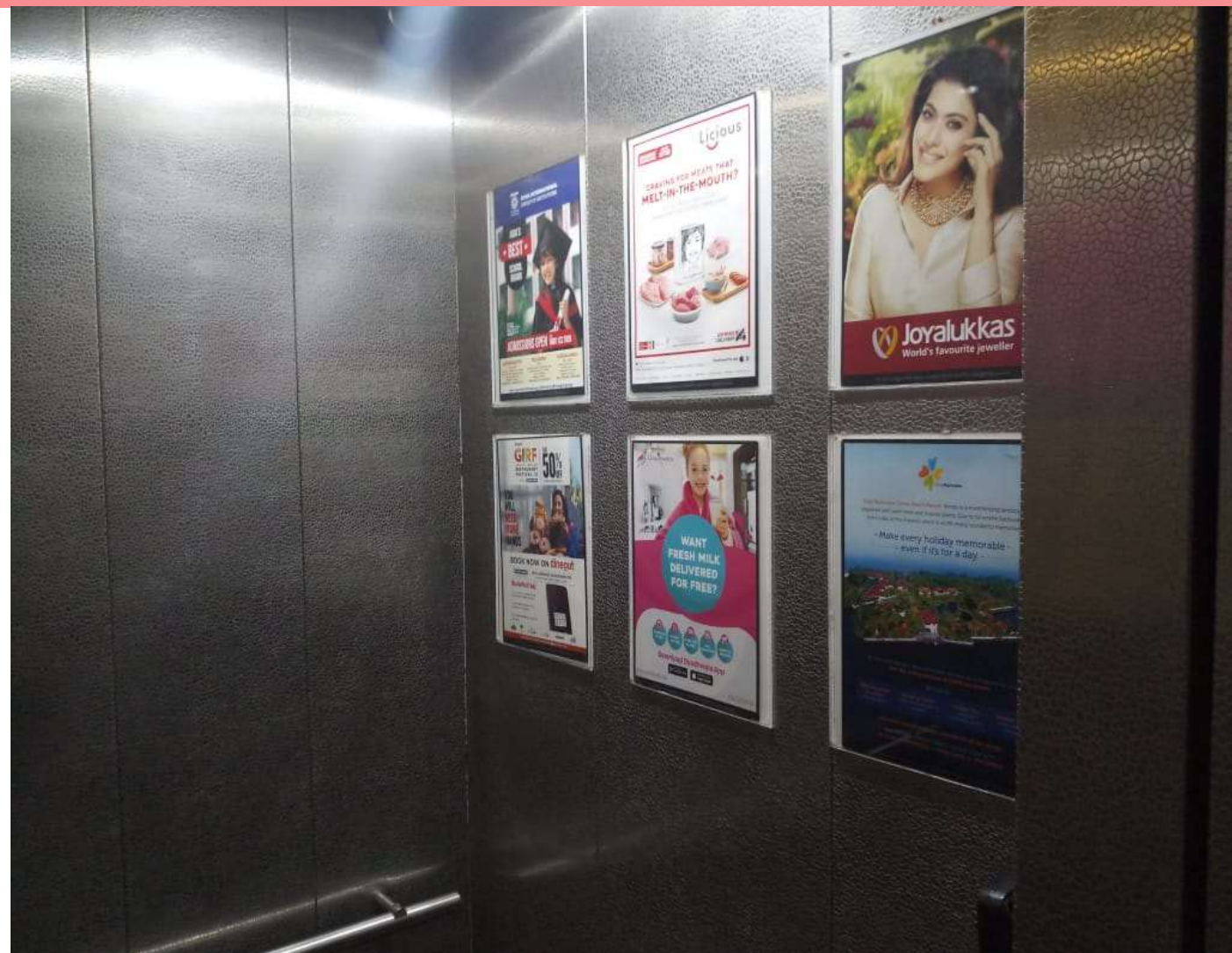
LIFT BRANDING



ENTRANCE GATE



STANDEE





EVENT BREWERY

DEDICATED EVENT DIVISION

- IP Events
- A guest speaker event
- Networking event sessions
- Conferences
- A seminar or half day event
- Workshops and masterclasses
- VIP experiences: From dinner events to indoor skydiving
- Event sponsorships
- Trade shows and event expos
- Awards and competitions
- Festivals and parties
- Webinars (BONUS!)
- Employee Engagement
- Virtual Events
- Influencer Marketing



DEDICATED URBAN BRAND ACTIVATION DIVISION

- Van activation
- Society / RWA activation
- School Brand Activation Campaigns
- College Brand Activation Campaigns
- Street Campaigns
- Sampling Campaigns
- Increase footfalls at outlets
- Mall Activation
- Food Festivals



Rural Men

DEDICATED RURAL BRAND ACTIVATION DIVISION

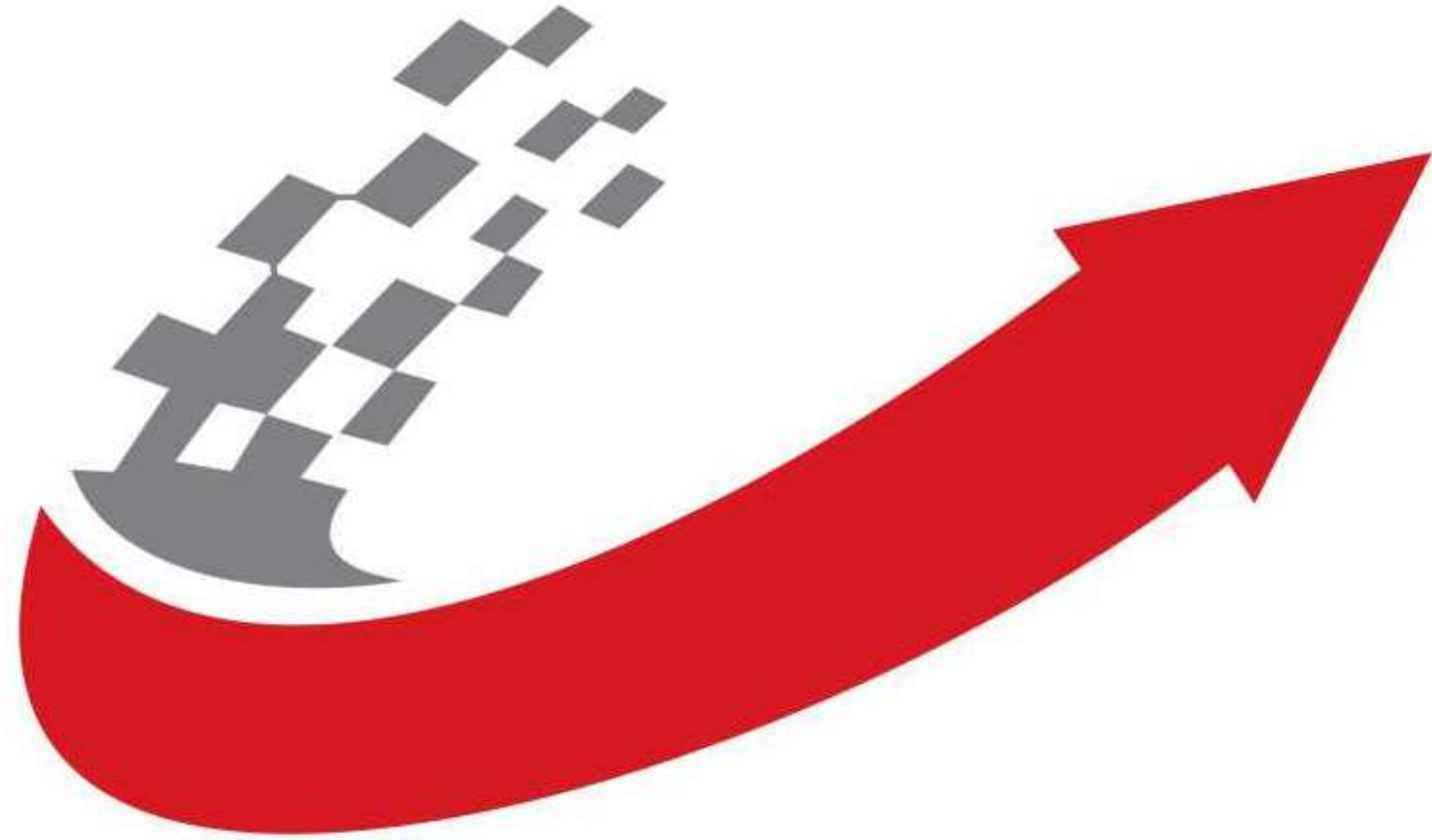
- Haats
- Melas
- Chaupal meetings
- Mandis
- Co-operative societies
- Common service centres
- Panchayat offices
- District centres-
- Trade fairs-
- Krishi agri mela-
- Aanganwadis[sc7]
- NGO offices
- Whatsapp marketing groups
- Gramotsavam event
- Agri societies
- Schools/College/Universities



DEDICATED RETAIL BRANDING DIVISION

- Integrated Turnkey Solutions for Interiors with Branding
- Brand Creative Design
- Hoardings & Mall Branding
- Dealer Boards
- Wall Painting
- Exhibition Stall Design & Fabrication
- RWA / society branding
- No parking boards
- POS deployment
- Branding Audit
- Complete Train Branding
- Hoardings.

PROFILE PRESENTATION



PERTINGO
BRANDING EXPERTS

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- **Contact us@ hello@pertingo.biz**
 - **Mobile Number - +91-8828034100**